

## **Entrepreneur Presentation Business Essentials**

Select an individual, living or deceased, who has been successful in starting, operating, and managing their own business (an entrepreneur). Students are not allowed to do the same person, once you have decided upon an entrepreneur come tell Mr. Bolanos so he can approve it.

You will create a short presentation over that entrepreneur using PowerPoint or Google Slides (or other media source).

There is a variety of information that can be included in the presentation but **must** include the following:

- Name of the person and business they started
- At least 1 Picture per slide (not required on title slide) representing either the entrepreneur or the business they started, if you want to include more pictures you are welcome to
- Why he/she started the business – how did they get into the business
- History/background of the **entrepreneur** – where they were born, family info, hobbies, college attended, any controversies, early life struggles, early influences?, etc.
- History/background – how they got the idea? What made them want to start their own company? What is their timeline in business?
- History/background of the **company** – headquarters location, date formed, products sold, key employees, interesting info., etc.
- One of their famous quotes on how to be successful or on entrepreneurship.
- Your opinion of why this person has been successful in business. What attributes/skills/personal characteristics do they have that have helped make them successful?

You need to have at least 11 slides; each slide should cover a different aspect of either the entrepreneur or their business. This is essentially a short research paper put into a PowerPoint or Google Slides Presentation.

Sample entrepreneurs:

- Bill Gates
- Oprah Winfrey
- Jeff Bezos
- Carlos Slim
- Coco Chanel
- Arthur Blank
- Sam Walton
- Russell Simmons
- Levi Strauss
- Calvin Klein
- Phil Knight
- Steve Jobs
- Henry Ford
- Ray Kroc
- Richard Branson
- Walt Disney
- Donald Trump
- Milton Hershey
- Dave Thomas
- Martha Stewart
- Ted Turner
- Henry J. Heinz
- Michael Dell
- David Geffen
- Merv Griffin
- Mark Zuckerberg
- Ralph Lauren
- Tommy Hilfiger
- Vince McMahon
- Lorenzo Fertitta
- Kevin Plank
- Caleb Bradham
- John Rockefeller
- Think of any business that you are interested in, shop at, etc. and search the internet to see who started this business
- There are numerous famous actors, athletes, etc. who have started their own business
- Discuss other entrepreneurs with the teacher.